



Posty Cards' founder Carl 'Posty' Postlethwaite designing cards in the late 1940's.

Successful selling is a combination of many things. In addition to doing all the big things right, the successful professional does the little things right too. When it's time to make a buying decision, those little things may actually be more important than the big things.

Carl 'Posty' Postlethwaite, *Founder*



WHY BUY FROM POSTY CARDS?

Our years of experience combined with belief in our products and sensitivity to customer needs, makes us the best choice for business greeting cards and calendars. When you buy from Posty Cards, you are getting quality products at manufacturer direct pricing. Your cards and calendars can be personalized for just pennies per card and you have a wide selection with several price ranges to choose from. Ordering is easy and our commitment to social responsibility means you can feel good about using our products.

OUR QUALITY PRODUCTS PORTRAY YOUR PROFESSIONAL IMAGE

Don't let our low prices fool you—our products are first rate. Full color printing, embossing, foil enhancements, high grade papers and foil lined envelopes are just a few of the features available to help you make a great impression. Order a free sample and see for yourself before you buy.

OVER 60 YEARS OF BUILDING RELATIONSHIPS

Posty Cards has been helping build business relationships since 1948. Our products are used by thousands of companies to cultivate and maintain strong bonds with clients, prospects and employees.

Greeting cards and calendars are a cost effective tool with proven results. Flyers, brochures and catalogs can easily be lost in a pile of mail, but because they are recognized as a personal communication, greeting cards and calendars stand out. Bills and junk mail get set aside but birthday cards and other personal mail are opened first.

Greeting cards are opened, read and remembered making them an extremely effective tool to help build relationships and loyalty.



Our founder, Illustrator, Carl "Posty" Postlethwaite started *The Postlethwaite Company* in 1948 with the launch of his first line of greeting cards for the insurance industry. Fourteen years and thousands of customers later, the company name was changed to Posty Cards, adopting the nickname of its colorful and well-known founder. We remain family owned and operated today with Erick Jessee, Posty's grandson, as the current president.



THE BEST VALUE WITH MANUFACTURER DIRECT PRICING

Our products are designed, printed, foil stamped, and personalized in-house. Orders are processed and shipped all under the same roof with no middleman. As a manufacturer, with over 60 years experience in efficiently producing quality business greeting cards and calendars, we keep our costs down so you can too.

When you look at our noticeably low prices, keep in mind our unique pricing that lets you save even more.

Quantity Discounts: On orders of 100 or more. The more you buy, the more you save. Plus, you can combine card styles for discounts. For example, if you buy 25 each of four different birthday card designs, you get all the cards at the 100 quantity prices. No other business greeting card company lets you combine to save.

Pay Only for the Services You Use: Our card prices are not pumped up to include the cost of personalization. You can add personalization to cards and/or envelopes for just pennies per card, but if you prefer to order without imprints, you won't have be charged for them.

Low Shipping Charges: Your total order from us will still be lower even if you are getting offers of free shipping from another company. Be sure to compare total cost before you buy. "Free" shipping from other companies can be very expensive.

COMPARE & SAVE

Our prices are consistently lower, even considering the discounts and shipping offers you'll find from other companies.



300 Greeting Cards
Card Imprint
Envelope Imprint
Artwork Set-Up Fee
Ground Shipping
Promotional Discount
Total

COMPETITOR A	COMPETITOR B	POSTY CARDS
\$828.40	\$483.00	\$222.00
included	included	\$18.00
\$25.00	\$36.50	\$18.00
\$25.00	\$30.00	\$25.00
\$26.32	\$44.51	\$14.75
-\$406.36	N/A	N/A
\$498.36	\$594.01	\$297.75

up to 50% less!

Based on 2012 prices for top-of-the-line cards and foil lined envelopes.

WHY BUY FROM POSTY CARDS?



GET MORE FOR YOUR MONEY

Free Samples: Check out our quality products and see your card in person before ordering with free sample cards.

Extra Envelopes: Unless noted, all our cards and calendars come with envelopes. Plus, you get 26 envelopes for every 25 items ordered.

Pre-Folded Cards: Most companies ship your cards flat. To save you time and insure a professional result, we ship all your cards and calendars pre-folded.

ENVELOPE UPGRADES



Unless noted, all our products come with envelopes. Standard envelopes are plain white or foil lined. You have the option to upgrade your envelopes on items flagged with a blue arrow icon. Choose from silver or gold foil lined envelopes, or plain white peel and stick envelopes or silver or foil lined peel and stick envelopes.



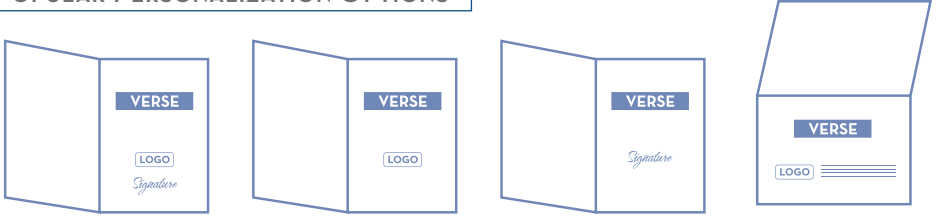


full color imprint on card

PERSONALIZED GREETINGS PROMOTE YOUR BRAND


Personalize your greeting cards with your name, logo, signature and personal message printed inside cards under the verse. When you order online at postycards.com, you can easily upload logos and signatures and create personal messages. Then, you can view a proof of your personalization before you order. Your artwork and messages will be kept on file in your online account for easy use in the future. If you prefer, you can also email your artwork to artdept@postycards.com.

POPULAR PERSONALIZATION OPTIONS



These are just a few of our most popular personalization formats using your company logo, a personal message, and signature or multiple signatures.

PERSONALIZATION OPTIONS

- Full Color Imprinting** on select cards. Look for this icon 
- One Color Imprinting** for those that want to use their corporate color.
- Logos & Signatures** promote your brand and save time.
- Personalized Messages** printed below the existing verse or on a blank card.

ENVELOPE PERSONALIZATION



Save the time and expense of addressing envelopes and portray a professional image when we print your return address on envelopes. Your return address and/or logo can be printed on the back envelope flap or on the upper left corner on the front.

MULTIPLE PRICE RANGES FIT EVERY BUDGET

Our products are designed with different attribute combinations so we can offer several price points. This range of prices is designed to fit every budget. Choose the mix that works best for you. For example, you may select top of the line upscale designs for your “A” clients while sticking with Premium cards for employees and smaller clients.



»UPSCALE CARDS

stand out with a combination of features such as multiple foils with embossing treatments, upscale paper, and foil lined envelopes.

Cards as low as \$1.56 ea.



»PREMIUM CARDS

top of the line cards with features that may include foil stamping, foil embossing, top quality cardstock and foil lined envelopes.

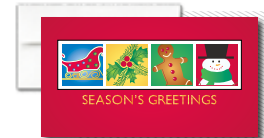
Cards as low as 70¢ ea.



»VALUE CARDS

feature foil treatments on quality paper making a great impression.

Cards as low as 58¢ ea.



»BUDGET CARDS

quality printing at the lowest available price for bulk greeting cards.










Cards as low as 35¢ ea.



A WIDE SELECTION TO CHOOSE FROM

Choose from hundreds of exclusive Posty Cards designs. To keep your selection fresh, new All Occasion and birthday designs are introduced each year in January and new seasonal holiday cards and calendars are available each year in July. All cards are Posty Cards' originals and designed to keep businesses in touch with clients and employees.

OUR PRODUCTS:

-  Birthday Cards
-  Thanksgiving
-  Seasonal Holiday Cards
-  All Occasion Holiday
-  Thank You & Note Cards
-  Sympathy, Get Well & Thinking of You
-  Anniversary & Congratulations
-  Calendars
-  Custom Designs

OUR COMMITMENTS

COMMUNITY



Posty Cards is a proud sponsor of the United Way. Employees are encouraged to participate in donations and payroll deductions during our annual United Way fund drive. To increase the impact, Posty Cards matches employee contributions 100%.

ENVIRONMENT


We believe it is our responsibility to our customers, community and employees to uphold high environmental standards. Our commitment to sustainability is reflected in our practices, our products and our building.

OUR PRACTICES:

- All of our catalogs are printed on FSC certified paper.
- We maintain an extensive recycling program in our factory and offices.
- We use biodegradable and recyclable materials to package our products.

OUR PRODUCTS:

All of our products are recyclable, printed with soy based ink and manufactured with 100% certified renewable energy.

 Our products printed on FSC certified or recycled paper are flagged with this icon

We also manufacture the Sustainable Sentiments® line of greeting cards which features environmentally inspired designs to help our customers communicate their own eco-friendly practices.



WORLD HEADQUARTERS

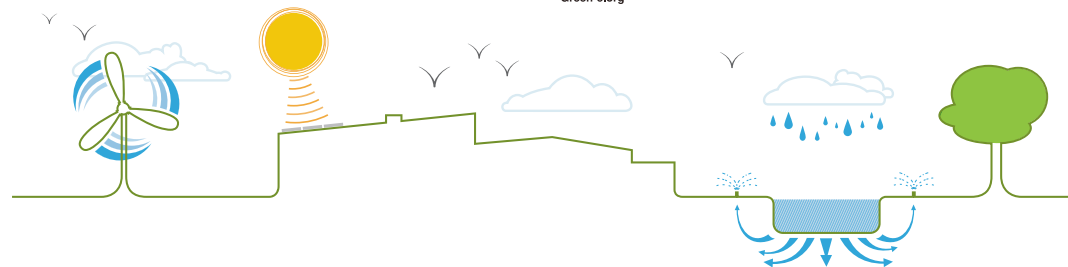


OUR BUILDING:

Our building is a natural extension of our commitment to sustainability. One of the few LEED Platinum manufacturing facilities in the United States, it features a large solar photovoltaic panel installation that provides 11% of our power, solar heated water, high efficiency HVAC, natural lighting with active artificial lighting controls, rain water reclamation for irrigation and toilets, extensive storm water mitigation including native landscaping. In addition, the facility is Green-e certified with 100% of its electricity offset by renewable wind power.



Our products are manufactured with 100% Certified Renewable Energy



LEED Platinum Certification is awarded only for the highest level of environmental responsibility in all aspects of building construction and operation.

OUR SELECTION



THANKSGIVING

Thanksgiving is a perfect time to express appreciation to your clients and employees. Thanksgiving greeting cards are unexpected and, since they go out early in the season, they beat the holiday rush of mail.



SEASONAL HOLIDAY

Build relationships as you join in the celebration during this festive time of year. Choose from a wide selection of cards including seasonal, Christmas, Hanukkah and New Year's themes designed especially for your clients and employees.

OUR SELECTION



ALL OCCASION HOLIDAYS

Remembering clients on holidays throughout the year is a great way to stay in personal contact. Cards for Valentine's Day, St. Patrick's Day, Easter, Independence Day, and Halloween will keep you in touch all year.



CALENDARS

Personalized calendars are great gifts that keep your name in front of clients all year long. Choose from affordable desk, wall and magnetic calendars all with your name and phone number prominently displayed.

OUR SELECTION



BIRTHDAY CARDS

Remembering client and employee birthdays with a greeting card is a perfect way to create a personal bond for building strong, loyal relationships.



ANNIVERSARY & CONGRATULATIONS CARDS

Develop a special bond by recognizing graduations, promotions, anniversaries, awards, new babies and other special events.

OUR SELECTION



THANK YOU CARDS & NOTE CARDS

Following up and showing your appreciation with thank you and note cards demonstrates your professionalism and attention to detail. People know they should send thank you notes, but they don't often follow through. When you do, you stand out from the crowd.



SYMPATHY, GET WELL & THINKING OF YOU CARDS

Be there for clients and employees in good times and bad. Your support during difficult times will be appreciated and remembered.

OUR SELECTION



CUSTOM DESIGNS

Or, if you prefer a completely customized design, our professional design team will work with you to create exclusive artwork with your choice of printing and finishing options.



PHOTO/LOGO CARDS

An alternative to fully customized designs, photo/logo greeting cards combine professionally designed templates with photos or company logos.